

**VILLAGE OF COVINGTON, OHIO**

**ORDINANCE NO. 06-23**

**AN ORDINANCE ADOPTING THE HIGH STREET BANNER PROGRAM WITHIN THE VILLAGE OF COVINGTON**

**WHEREAS**, The Village of Covington, as part of its High Street improvement project included twenty-eight (28) light poles and banner arms as part of its construction; and

**WHEREAS**, the Village Council wishes to create a High Street Banner program which utilizes the banner arms throughout the year for different events and purposes; and

**WHEREAS**, the Village has created a set of policies and guidelines, attached as Exhibit A, that are intended to create a transparent and fair process for utilization of the banners throughout the year and for specific months; and

**WHEREAS**, the Village intends to utilize three types of banners – Community Event Banners, Welcome / Seasonal Banners, and Hometown Heroes Banners as defined within Exhibit A; and

**WHEREAS**, the Village will utilize a pricing model that will allow the Village to cover their costs for the banner program, with the Village Administrator being authorized to make changes to the rates annually to assure the Village is able to cover the cost of the program; and

**NOW THEREFORE, BE IT ORDAINED** by the Council of the Village of Covington, State of Ohio, as follows:

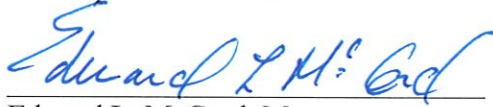
**SECTION 1:** The Village of Covington Council adopts the High Street Banner Program and its policies and guidelines as defined within Exhibit A.

**SECTION 2:** The fees for the program shall be determined by the Village Administrator on an annual basis and shall be intended to cover the Village costs for the design, purchase, installation, and maintenance of the banners.

**SECTION 3:** The Village Administrator is hereby authorized and directed to use his discretion to make necessary revisions to the High Street Banner Program, including Exhibit A, to assure that the program is meeting the expectations of the Village Council and residents, so long as it does not impose additional financial obligations on the Village.

**SECTION 4:** This Ordinance shall take effect at the earliest time as provided by law.

Approved this March 20, 2023.



Edward L. McCord, Mayor



Jesse Reynolds, President of Council



Rhonda Gill, Fiscal Officer